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BSTAT2 (with Review Cards And CourseMate Printed Access Card) (New, Engaging Titles From 4LTR Press)





Synopsis

Designed for today's students through the continuous feedback from students like you, BSTAT 2 delivers a visually appealing, succinct print component, tear-out review cards and CourseMate, our online digital product that includes learning aids to accommodate your busy lifestyle such as an interactive eBook, self-quizzes, downloadable flash cards, and more--all at an affordable price. You will understand how to complete manual calculations while learning to maximize the latest Excel 2013 and Minitab 16 technology with the book's numerous examples and applications. Chapter-in-Review cards provide quick reference to important formulas and guides for using Excel 2013 and MINITAB 16.

Book Information

Series: New, Engaging Titles from 4LTR Press Paperback: 352 pages Publisher: South-Western College Pub; 2 edition (October 2, 2013) Language: English ISBN-10: 1285447689 ISBN-13: 978-1285447681 Product Dimensions: 8.5 x 0.6 x 10.7 inches Shipping Weight: 2 pounds (View shipping rates and policies) Average Customer Review: 2.4 out of 5 stars 11 customer reviews Best Sellers Rank: #54,492 in Books (See Top 100 in Books) #105 inà Â Books > Business & Money > Management & Leadership > Production & Operations #122 inà Â Books > Business & Money > Education & Reference > Statistics #237 inà Â Books > Science & Math > Mathematics > Applied > Statistics

Customer Reviews

Dr. Gerald Keller is Emeritus Professor of Business at Wilfrid Laurier University, where he taught statistics, management science, and operations management from 1974 to 2011. He also taught at the University of Toronto, the University of Miami, McMaster University, the University of Windsor, and the Beijing Institute of Science and Technology. In addition to consulting with banks on credit scoring and credit card fraud, Dr. Keller has conducted market surveys for the Canadian government on energy conservation. His books include BSTAT, 2e, APPLIED STATISTICS WITH MICROSOFT EXCEL, ESSENTIALS OF BUSINESS STATISTICS (co-authored), AUSTRALIAN BUSINESS STATISTICS (co-authored), and STATISTICS LABORATORY MANUAL

EXPERIMENTS USING MINITAB. Dr. Keller also has been published in OMEGA, IIE TRANSACTIONS, DECISION SCIENCES, INFOR, ECONOMICS LETTERS, and ARCHIVES OF SURGERY.

Honestly, this is the worst textbook I have used in my entire academic career. The examples in each chapter are extremely limited and do not cover the all of the material you will be guestioned on. This problem is magnified to infuriating levels when there are no step-by-step examples or explained answers in the back of the book, so if you happened to be human and make a mistake, good luck finding out why. While the material is lacking, the layout is even worse. This is supposed to be a college textbook, not an imitation of People magazine. Each page is cluttered with blown up pictures and needless graphics, while important formulas are written in plain text and tucked away in the page corners. If the book doesn't give you a laugh, then I guarantee you the online portion will. I decided to register my book to see if there would be any resources to help me with the homework problems. I register, look up the assigned chapter, and what do I find? Digital note cards. No formulas. No practice problems. No explained answers. Just four, lousy note cards with mindless vocabulary that you will already know after reading through the chapter several times to find something useful. The sad part is I have already aced a college level statistics class, but need to retake it since the credits didn't transfer out of state. The textbook we used in that class was printed in the 90's, and stands leagues above this pathetic excuse for instructional material. If I had not taken stats prior, I guarantee you I would not have the slightest clue as to what is being discussed in this textbook; it is THAT poorly written. I am writing this review because of how infuriating it is to review for a test on material I ALREADY KNOW, so unless you have already taken statistics and feel ready to take the final, demand your professor to change textbooks. I feel sorry for the poor souls that actually have to use this bottom-shelf magazine for their first statistics class. God help you.

It's aesthetically pleasing. That's about it. At first glance, it looks like a nice book to read, which it is. But to understand the material, you would need another book. This book has poor explanations and examples. The key terms it tells you that you need to know aren't defined thoroughly and IT DOESN'T EVEN HAVE A GLOSSARY FOR THE TERMS. Even the online access for the CourseMate study tools isn't that helpful. I wouldn't recommend this book at all for learning statistics. It only looks nice to read, but it doesn't get into depth with what you need to know. The explanations in this book are not very detailed. I borrowed a coworker's book to get me through this class.

This is the worst textbook I have ever used. The second worst is the first edition of this book. I am sad for you if you were assigned this for a class. Buy another book to learn if you are not able to avoid purchasing this nonsense.

This textbook is poorly organized and written. It often had examples in excel that did not work. I found Google to be more useful than this textbook when studying for my statistics course. If the homework assignments hadn't been problems in the book, it would have been completely useless.

MAKING FALSE CLAIMS SAYING THAT IT COMES WITH REVIEW CARDS AND ACCESS CODE. DOES NOT COME WITH REVIEW CARDS AND THE ACCESS CODE HAS ALREADY BEEN USED. DO NOT BUY/RENT IF YOU NEED THE ACCESS CODE. IT IS A WASTE OF YOUR TIME AND MONEY

Printed access card was removed. Purchased item and it said it had it, it did not. Disappointed.

Good book

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